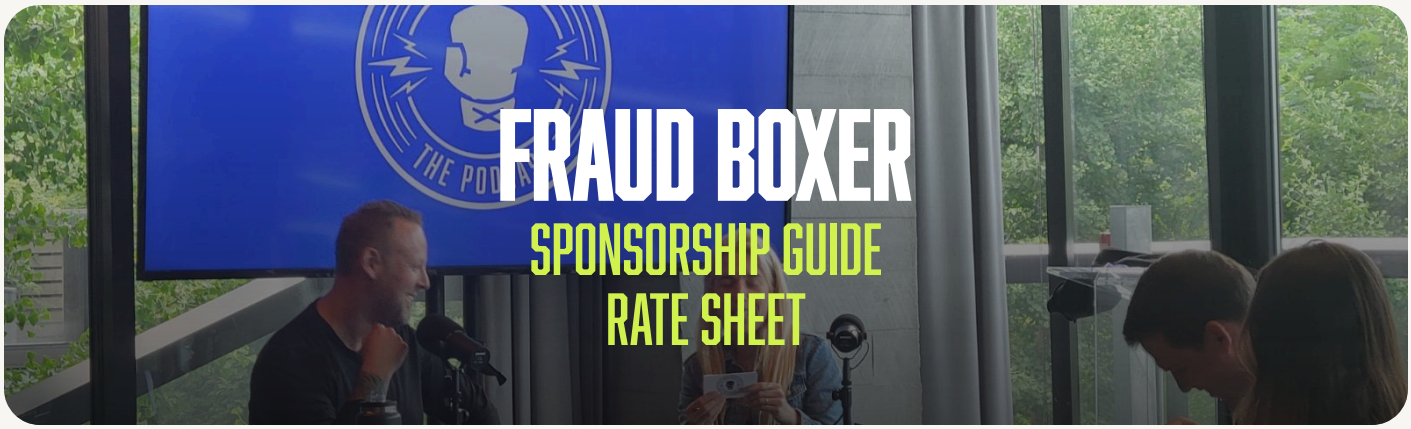


Recording in front of a live audience

Fraud Boxer is a video and audio podcast where host Jordan Harris and full-time co-host Doriel Abrahams break down the latest fraud and payments news with unfiltered takes from people who work in the industry every day. Viewers get the true pulse of the space, not just what's being sold. Recurring segments "Fraud Focus" with Cambria Hobbs and "Payments Corner" with Jacqueline Chilton, plus interviews with merchants, solution providers and subject matter experts, round out the show.

110+ episodes | 4 years running | Twice-monthly cadence | **50K+ avg. views/ep.**

HOSTED BY



Jordan Harris
Host



Doriel Abrahams
Co-Host



Cambria Hobbs
Co-Host, Fraud Focus



Jacqueline Chilton
Co-Host, Payments Corner

AVAILABLE ON

YouTube | **Spotify** | **Apple Podcasts** | **Amazon Music** | **iHeartRadio**

WHY SPONSORS PARTNER WITH US

A fast-growing, highly engaged audience of merchants, solution providers, and fraud & payments decision-makers, built on candid conversations from hosts who work in fraud and payments every day, not polished corporate content.

THE NUMBERS

A GROWING, ENGAGED AUDIENCE

YOUTUBE: OUR CORE GROWTH ENGINE

64,000+
Subscribers
live, Nov 2026

2.76M
Lifetime Channel Views
live, Nov 2026

~50,800
Avg. Views / Episode
last 20 full episodes

+3,200
New Subscribers
last 28 days

39,700
Views
last 28 days

163,000+
Top Episode Views
"The $8.8 Trillion Problem"

SOCIAL & PODCAST PLATFORMS

4,000+
LinkedIn Followers
live, Nov 2026

8,656
LinkedIn Impressions
past 7 days, +70% w/w

4.8 / 5
Apple Podcasts Rating
110+ episodes, 17 ratings



Live on-site at MRC Las Vegas 2026

MARKET LANDSCAPE

LEADING THE CATEGORY

Against comparable independent payments & fraud YouTube channels, Fraud Boxer's average views per episode leads the category, outperforming channels with several times the subscriber base.

CHANNEL	SUBSCRIBERS	AVG. VIEWS / VIDEO
Fraud Boxer	**64,000+**	**~50,800**
The Payments Shed Podcast	669,000	~13,500
The Paycast Network	8,840	3,002
Fintech & Payments Power 50	4,800	1,626
Feedzai (vendor-run channel)	3,910	1,622
EPCOR	1,020	888

Comparison set: independent payments/fraud-focused YouTube channels, US/English, pulled live via YouTube data. Excludes large diversified fintech/crypto channels and official network/vendor corporate accounts not comparable in format.

WHAT SETS FRAUD BOXER APART

Highest engagement-per-subscriber in the category

More views per episode than channels 10x our size

Recorded live at industry events

MRC, Money 20/20, Safeguard, and more

Direct access to decision-makers

Merchants, solution providers, and industry veterans

Fast, compounding growth

+3,200 new subscribers in the last 28 days

PARTNERSHIP OPTIONS

WHAT YOU GET

FULL SPONSORSHIP

Recurring, term-based partnership

- ~45-second ads, mid-roll and end-roll, custom messaging every episode
- Social support on every release, scaling by tier up to short-form clips, live streams, and conference appearances
- Logo & brand placement scaling by tier, from an intro slide up to full "Presented By" billing across every channel
- Sister-company guest features included, up to 4 per year on Annual Enterprise
- Full tier-by-tier package details and pricing on the Rates page

FEATURED EPISODE

One-off spotlight, built around you

- Full episode built around your company or topic
- Logo slide during intro and outro
- Custom QR codes linking to any URL, shown multiple times in-episode
- Social call-outs across all platforms
- Co-branded meetup near the episode's live event, if applicable

Full terms available in contract at signing.

"The Fraud Boxer podcast has been incredible for Spec, both from a hard metrics perspective and from the feedback we discover through our natural discussions with prospects... Jordan is extremely organized, prepared, and open to collaboratively build the podcast around aspects of our platform that we'd like to showcase."

Patrick Chen, COO & Co-Founder, Spec · specprotected.com

2027 RATES

INVESTMENT & TERMS

FEATURED EPISODE (ONE-OFF)

TERM	PER-EPISODE RATE	TOTAL COMMITMENT
Featured Episode	**$7,500**	**$7,500**

FULL SPONSORSHIP (RECURRING)

	QUARTERLY GROWTH	6-MONTH BLITZ	ANNUAL ENTERPRISE
Commitment	3 months	6 months	12 months
Episode inventory	6 episodes (2/mo)	12 episodes (2/mo)	24 episodes (2/mo)
Ad placements	45s mid-roll + 45s end-roll	45s mid-roll + 45s end-roll	45s mid-roll + 45s end-roll
Logo & brand	Intro slide + social banners	All channels + "Presented By" intro/outro	All channels + "Presented By" intro/outro
Social support	Callouts on release posts	Callouts + short-form clips every episode + 1 conference	Quarterly live stream + up to 3 conferences*
Sister-company guests	Max 1/quarter	Max 1/quarter	Max 4/year
Monthly investment	$15,000	$12,000	$10,000
Total contract value	**$45,000**	**$72,000**	**$120,000**

*Conference appearances incur additional reasonable travel expenses.



LET'S TALK

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