FRAUD BOXER
THE PODCAST!

AUDIENCE & PERFORMANCE OVERVIEW

The industry conversation for fraud prevention, payments, and cybersecurity professionals. Hosted by Jordan Harris and full-time co-host Doriel Abrahams, with recurring segments from Cambria Hobbs (Fraud Focus) and Jacqueline Chilton (Payments Corner). Platforms are shown separately throughout; audience figures are not summed across platforms, since listener overlap is unknown.

110+
EPISODES PUBLISHED

4+ YRS
PUBLISHING

PRIMARY CHANNEL: YOUTUBE

64.1K
YOUTUBE SUBSCRIBERS

2.76M
LIFETIME YOUTUBE VIEWS

~29.2K HRS
YOUTUBE WATCH TIME, TRAILING 12 MONTHS

25.3K
LIFETIME PODCAST DOWNLOADS & PLAYS (PODBEAN + SPOTIFY)

1.4K+
PODCAST FOLLOWERS (APPLE + SPOTIFY)

317
YOUTUBE VIDEOS PUBLISHED

HOSTED BY



Jordan Harris
Host



Doriel Abrahams
Co-Host



Cambria Hobbs
Co-Host, Fraud Focus



Jacqueline Chilton
Co-Host, Payments Corner

WHAT WE COVER

Chargebacks & VAMP · Payments Optimization · Agentic AI & Bot Traffic · Card Network Updates · Fraud & Risk Strategy · Stablecoins & FedNow · Merchant Risk Ops · Identity & Bot Detection · Scams & Social Engineering · Fraud-as-a-Service

TOP-PERFORMING EPISODES

Trailing 12 months, ranked by YouTube views

EPISODE	PUBLISHED	VIEWS	WATCH TIME
Think You Can't Be Scammed? Think Again. (The New AI Reality)	May 11, 2026	150,126	626 hrs
$1.1 Million in a Box: Real-Life Stories of High-Stakes Financial Crime	Dec 15, 2025	145,058	5,146 hrs
The Dashboard Problem Nobody's Talking About	Nov 17, 2025	142,779	1,028 hrs
What Happens in Vegas... Stays in Your Risk Strategy (MRC 2026)	Apr 13, 2026	123,338	1,407 hrs
Fraud Focus: Carding Attacks & Bad Bread, Why Your Decline Rates Are Lying to You	Dec 1, 2025	107,038	667 hrs
Fraud Focus: Is Your Store Ready for AI? The 'Invisible' Traffic Filling Your Queues	Mar 30, 2026	94,161	1,261 hrs
From CIA to Cyber Intelligence: 2026 Cyber Intelligence Predictions	Jan 12, 2026	79,506	1,325 hrs
Is Your App Fueling the Fraud Supply Chain?	Mar 2, 2026	68,056	2,374 hrs

PLATFORM-BY-PLATFORM BREAKDOWN

All figures pulled directly from each platform's creator/analytics dashboard, November 15, 2026.

APPLE PODCASTS

Followers	**1,220**
Listeners (all-time)	**824**
Engaged listeners	**490 (59%)**
Plays	**11,031**
Time listened	**~1,000 hours**
Following the show	**64% (652)**
Avg. consumption, recent eps	**~44%**

SPOTIFY FOR CREATORS

Audience (all-time)	**505**
Plays & downloads (all-time)	**2,104**
Followers	**210**
Gender split	**70% male / 27% female**
Core age band	**35–44 (42%)**
Secondary age band	**28–34 (28%)**

PODBEAN

Downloads (all-time)	**23.2K**
Listeners (all-time)	**18.1K**
Downloads (trailing 24 mo.)	**9.2K**
Top country, trailing 24 mo.	**US, 54.3%**
Top listening app	**Apple Podcasts, 40.6%**
Most active listening day	**Tuesday**

YOUTUBE — PRIMARY CHANNEL

Subscribers	**64,100**
Lifetime views (all traffic)	**2,761,161**
Videos published	**317**
Views, trailing 12 months	**1,734,482**
Watch time, trailing 12 mo.	**~29,167 hrs**
US views, trailing 12 mo.	**25,627**

AUDIENCE GEOGRAPHY & DEMOGRAPHICS

Apple Podcasts, Spotify, and Podbean data: three independent, device- and account-verified sources that point to a majority-US, English-speaking professional audience.

APPLE PODCASTS, TOP COUNTRIES (LISTENERS)

United States	**622**
United Kingdom	**54**
Israel	**22**
Canada	**14**
Germany	**11**

APPLE PODCASTS, TOP CITIES

New York City	**73**
Seattle	**64**
Los Angeles	**61**
London	**41**
Denver	**35**

SPOTIFY, GENDER (ALL-TIME)

Male	**69.8%**
Female	**27.2%**
Not specified	**2.8%**

SPOTIFY, AGE (ALL-TIME)

23–27	**8.3%**
28–34	**28.2%**
35–44	**42.0%**
45–59	**18.9%**
60+	**1.4%**

Read: the verified, account-level audience skews male, 28–59, US-based, and concentrated in major metros, consistent with a working professional listenership in payments, fraud, and risk roles.

Podbean, trailing 24 months (Nov 2024 to Oct 2026): US 54.3% of downloads, then Vietnam 7.6%, UK 5.1%, Singapore 5.0%, Japan 4.0%. Listening on iOS 47.4%, macOS 29.4%, Windows 9.4%. Top source apps are Apple Podcasts (40.6%), Google Chrome (27.0%), and Safari (9.8%), consistent with desk-bound professional listening.

LET'S WORK TOGETHER

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